



Kool Smiles Offers Free Toothbrushes and Education To Day Care Centers Affected By Massachusetts Initiative Supporting Children’s Oral Care

Free Oral Health Program To Support Local Day Care Centers

(JAN 29, Boston, Massachusetts) Kool Smiles is offering free toothbrushes and educational support to day care centers affected by the recent state mandate that will require day care providers to help children brush their teeth after a meal. Kool Smiles currently provides a dental home for thousands of children and has eight offices in Massachusetts that will support the mandate by providing free toothbrushes and oral health education.

“Kool Smiles strongly believes preventive and routine oral care is the best method to create a healthy mouth for a lifetime,” said Kool Smiles Chief Dental Officer Dr. David Strange. “We support this initiative by the state and want to do our part to assure the day care centers have the resources they need to make this program a success.”

Kool Smiles provides a dental home for underserved communities in an effort to answer what the Surgeon General called one of the greatest unmet health needs in children: oral health. Dental caries (tooth decay) is the single most common childhood disease – 5 times more common than asthma and 7 times more common than hay fever. With Kool Smiles, both children and parents are able to address these issues in a fun, accessible, family-friendly environment staffed with knowledgeable and compassionate dental experts.

Day care centers interested in the program can contact their local office for program details at the phone numbers or addresses listed below. The program will be limited to day care centers within ten miles of a Kool Smiles office.

- Kool Smiles of Brockton**, 715 Crescent Street, Brockton, MA, 02302, Phone: (508) 207-2950
- Kool Smiles of Cambridge**, 1 Porter Square, Suite 11, Cambridge, MA, 02140, Phone: (617) 913-9751
- Kool Smiles of Chelsea**, 1096 Revere Beach Pkwy, Chelsea, MA, 02150, Phone: (617) 519-5823
- Kool Smiles of Fall River**, 933 Pleasant Street, Fall River, MA, 02723, Phone: (508) 455-8767
- Kool Smiles of Holyoke**, 217 South Street, Holyoke, MA, 01040, Phone: (413) 207-2244
- Kool Smiles of New Bedford**, 137 Hathaway Road, New Bedford, MA, 02746, Phone: (508) 951-7402
- Kool Smiles of Roxbury**, 2181 Washington St. Ste 101, Roxbury, MA, 02119, Phone: (617) 721-3293
- Kool Smiles of Springfield**, 1070 Saint James Ave, Springfield, MA, 01104, Phone: (413) 207-2244

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About Kool Smiles

Founded in 2002, Kool Smiles is a network of local dental offices dedicated to expanding access to quality dental care for children and families in underserved communities. Kool Smiles provides preventative care, diagnostic imaging and a full range of restorative care supported with electronic health records. Kool Smiles offices, many of which are newly constructed, are designed to facilitate communications between our patients and doctors in a

relaxed atmosphere. In addition to accepting most insurance plans, Kool Smiles is proud to offer services to families covered by Medicaid and State Children's Health Insurance Programs (SCHIP). Kool Smiles also provides oral health education programs through partnerships with community schools and organizations. To find a local Kool Smiles dentist, please visit www.koolsmilespc.com.