



**FOR IMMEDIATE RELEASE:  
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**SOMETHING (MORE) TO SMILE ABOUT**  
***Kool Smiles to Offer Comprehensive Dental Health Care to Parents***

**ATLANTA, GA** - Kool Smiles, a leading provider of affordable and accessible children's dental health care, has opened its offices to adults, primarily the parents of the children who are patients. Since 2002, Kool Smiles has recognized the need for all children to have access to comprehensive, affordable dental health care. Now, Kool Smiles has identified the same need among the parents of its patient population in traditionally underserved communities.

Kool Smiles research – supported by several studies, including a July 2008 report from the Kaiser Family Foundation – found that the parents of children in underserved communities often suffer from poor dental care and neglect of their general oral health. They often do not have access to dentists or have concerns about the cost.

Leading dental research reports also have found that many adults, like children, experience feelings of nervousness and fear associated with the dentist. At Kool Smiles, the bright, welcoming look of the offices provides a level of comfort and calms all patients, regardless of age. Adults who do not have children who are Kool Smiles patients also may visit a dental office for treatment.

“Kool Smiles recognizes there is a need not only among children, but also among parents in underserved communities for quality dental health care,” said Dr. David Strange, Kool Smiles Chief Dental Officer. “Parents who have strong oral health habits are role models for their kids.”

Strange continued, “We know that comfort and familiarity are important when families are seeking medical and dental health care. Kool Smiles doctors and staff always have welcomed parents to join their children in the treatment rooms; now we even treat the parents themselves. At Kool Smiles, the whole family can receive their dental care from the same trusted dentists and staff, in the same friendly place with plenty of convenient payment options.”

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## **About Kool Smiles**

*Founded in 2002, Kool Smiles is a network of local dental offices dedicated to expanding access to quality dental care for children and families in underserved communities. Kool Smiles provides preventative care, diagnostic imaging and a full range of restorative care supported with electronic health records. Kool Smiles offices, many of which are newly constructed, are designed to facilitate communications between our patients and doctors in a relaxed atmosphere. In addition to accepting most insurance plans, Kool Smiles is proud to offer services to families covered by Medicaid and State Children's Health Insurance Programs (SCHIP). Kool Smiles also provides oral health education programs through partnerships with community schools and organizations. To find a local Kool Smiles dentist, please visit [www.koolsmilespc.com](http://www.koolsmilespc.com).*