



TEXARKANA FAMILIES GET SOMETHING NEW TO SMILE ABOUT
New Kool Smiles of Texarkana Makes Quality Dental Care Accessible for Texarkana Families, Regardless of Income

Kool Smiles, a leading dental health provider for children and adults, has now opened its doors to families in Texarkana, with a **new office located at 2400 Richmond Road in the Central Mall**. The new Kool Smiles of Texarkana is being opened as part of the dental network's mission to expand access to high quality dental care for underserved families.

"As we come to better understand the need for regular healthcare, I'm glad that Kool Smiles is providing this opportunity for affordable, quality dental care here in Texarkana," said **State Representative Stephen Frost**. "It's been shown that preventative dental care helps families reduce costs to their healthcare over the long term. By accepting both private and publicly-funded insurance such as Texas Health Steps and Texas CHIP, Kool Smiles is a model for a public-private partnership. I'm pleased that our families in the Texarkana area will now have greater access to dental care programs."

Kool Smiles provides a dental home for thousands of children across the country, in an effort to answer what the Surgeon General called one of the greatest unmet health needs in children: oral health. Dental caries (tooth decay) is the single most common childhood disease – 5 times more common than asthma and 7 times more common than hay fever. With Kool Smiles, both children and parents are able to address these issues in a fun, accessible, kid-friendly environment staffed with knowledgeable and compassionate dental experts.

"Kool Smiles was founded with the vision of providing access to quality dental care in communities that have traditionally been underserved. Our expansion into Texarkana provides yet another opportunity for our dentists to reverse the alarming oral health care trends among the families that need dental health services the most," states Dr. David Strange, Chief Dental Officer for Kool Smiles. "We are honored to become part of the Texarkana community and look forward to partnering with the area schools, daycare centers, and local social service agencies to ensure the importance of oral health is communicated to each of the families in our newest service area.

Kool Smiles of Texarkana is located at 2400 Richmond Road, Suite 133 in the Central Mall, Texarkana, TX, 75503

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About Kool Smiles

Founded in 2002, Kool Smiles is a network of local dental offices dedicated to expanding access to quality dental care for children and families in underserved communities. Kool Smiles provides preventative care, diagnostic imaging and a full range of restorative care supported with electronic health records. Kool Smiles offices, many of which are newly constructed, are designed to facilitate communications between our patients and doctors in a relaxed atmosphere. In addition to accepting most insurance plans, Kool Smiles is proud to offer services to families covered by Medicaid and State Children's Health Insurance Programs (SCHIP). Kool Smiles also provides oral health education programs through partnerships with community schools and organizations. To find a local Kool Smiles dentist, please visit www.koolsmilespc.com.